



36th Annual Scarecrow Fest October 8th – 10th, 2021

Proudly produced by the St. Charles Business Alliance

Scarecrow Contest Entry Form - FREE to enter!

Scarecrows will be placed throughout downtown St. Charles and paired with businesses. Take part in the Scarecrow Stroll and see all the entries throughout the downtown.

*See back page for category descriptions and rules.

2021 Scarecrow Contest Prizes

Mechanical/Mega Category

1st Place \$500; 2nd Place \$350; 3rd Place \$300

Clubs, Not-for-profit, Schools Category

1st \$200; 2nd \$150; 3rd \$100

Individuals Category

1st \$200; 2nd \$150; 3rd \$100

Business Category

1st \$200; 2nd \$150; 3rd \$100

Voting will take place in person at the Festival

Categories are open to all and will be displayed throughout Downtown!

1. Mechanical/Mega

2. Clubs, Not-for-profits, Schools

3. Individuals

4. Business Category

*With the entries throughout the city, the space size is 4'x6'. Larger entries may enter the MEGA category with an 8'x8' space.

Changes this year:

- All entries must be weighted down to stand on concrete/pavement (sandbags, water jugs, cinderblocks, etc.)
- There is limited security - please see contest rules for details.

PLEASE PRINT OR TYPE ALL INFORMATION

Business/Organization/Individual Name: _____ If a business, are you a sponsor? _____

Contact Name: _____ Phone: _____

Email Address: _____ (to send receipt notification & check-in information)

ENTRY SIZES: Mechanical and Mega Categories will receive **an 8'x 8' space**. All other categories – will receive **a 4' WIDE X 6' DEEP SPACE**. Scarecrows will be displayed throughout downtown and fit in their allotted space.

IMPORTANT: For voting purposes & accuracy, please provide a name for your entry on this application or email it by Sept 28, 2021!

Category: _____ Name of scarecrow: _____

Provide a detailed description of your scarecrow in order to best pair you with a location: _____

By signing this entry form, I hereby agree to the contest rules as listed on the back of this application. I release/hold harmless The St Charles Business Alliance, its employees, officers & agents from any & all claims for loss, damage or injury incurred by Scarecrow Contest participation.

Signature: _____ Date: _____

Due to Covid-19, event details are subject to change

Important Information

*Scarecrows reflecting controversial, social, religious or political opinions or statements will not be accepted. The St. Charles Business Alliance reserves the right to remove any scarecrow it deems offensive, inappropriate or in direct competition.

*If you are unable to create your Scarecrow for any reason, please contact the Alliance immediately so that your designated space can be filled.

Scarecrow Contest Category Descriptions

- 1. Mechanical/Mega: Mechanical-Only** category that is provided with electricity and only category allowed moving parts. Electricity must be the ONLY means of mechanization. Entrants supply their own 50 ft. outdoor extension cord. **Mega-** Make an impact with a large 8x8 display. Neither power nor moving parts.
- 2. Clubs, Not-for-profits, and Schools:** Whether your organization is for adults or young people, school, fraternal group, sports team or any other not-for-profit cause, this category lets designers use any materials to create a scarecrow display of any theme.
- 3. Individuals:** Open to entries created by one or more individuals not affiliated with a business or organization
- 4. Business:** Open to for-profit businesses. Display may reflect & promote business, may be traditionally or whimsically themed, and constructed of any materials.

Contest Rules

Each category has a limited number of entries, so that the Scarecrow Creations can be laid out with the respect each one deserves – with attention given to the visual appeal of the display AND public safety. If your category of choice is filled upon receipt of your application – you will be contacted IMMEDIATELY and provided the opportunity to change categories – so long as space allows. Each application will be reviewed for appropriateness of message and you will be contacted if any question regarding your selected theme arises.

*Entries will be reviewed for appropriateness following set-up and SHOULD a display be found to be offensive, controversial, political, etc., creators will be asked to either change its message or remove the display. The SCBA reserves the right to remove any such displays not in keeping with these rules.

General

- All entries (except Mechanical and Mega) will receive a **4' wide x 6' deep space. NO EXCEPTIONS!**
- **Mechanical and Mega Categories – maximum space is 8'x8'.**
- The St Charles Business Alliance is not responsible for the scarecrows throughout the weekend.
- NO hand-outs at your contest display! Flyers are only given out by sponsor or vendor only.
- All entries are to be displayed Friday thru Sunday. Any Scarecrow NOT removed by **7 p.m. Sunday will be discarded.**
- One entry **per category** per person, family, business or organization. **Entries in multiple categories are permitted.**

Theme/Signage

- Scarecrow(s) for display may reflect a special theme and/or promote a not-for-profit organization, event or business.
- Scarecrows must be in good taste & constructed to withstand the weather.
- Scarecrows must be able to be secured to pavement/concrete (weighted down).
- Signage may be displayed to identify or promote your business, event or organization. Please use weatherproof signs!

Design

- Scarecrow entries/designs must be NEW each year.
- The St Charles Business Alliance reserves the right to change the category if the scarecrow does not meet the criteria of submitted category.
- No items such as tiki torches or gas-powered generators allowed.
- All categories may display lights (powered by batteries *only*, unless in Mechanical category).
- Mechanical Category entries are the ONLY entries that receive electricity.

Check-in and Set-up

- All entries will be assigned a location/business pairing, based on design layout created by the St Charles Business Alliance.
- Set-up is Thursday, Oct. 7th; times will be set up individually. **Set-up details will be emailed by September 25.**
- A sign will be provided for voting purposes (e.g.: Individual Category F-10) at your assigned display location.

Tear Down

- Tear down is Sunday, Oct. 10th from 5-7 p.m. Any remaining scarecrows as of 7 p.m. Sunday night will be discarded.
- We suggest you claim your entry on Sunday at 5 p.m. Scarecrows have been reported missing when not claimed on time!

How to Enter

Mail or email this form by September 18, 2021

St. Charles Business Alliance
Attn: Scarecrow Contest
2 E. Main Street, St. Charles, IL 60174

Email: info@stcalliance.org
