



## Scarecrow Stroll Oct 9-11, 2020

Proudly produced by the St. Charles Business Alliance

**\*Due to Covid-19, event details are subject to change\***

### Scarecrow Contest Entry Form - FREE to enter!

Scarecrow Stroll 2020 is being modified to work within Illinois Phase 4 guidelines for Covid-19. The Scarecrows will be placed throughout downtown and paired with businesses. Take part in the Scarecrow Stroll and see all the entries throughout the downtown. Please take note of below changes.

See back page for category descriptions and rules.

#### 2020 Scarecrow Contest Prizes

##### Mechanical/Mega Category

1<sup>st</sup> Place \$500

##### Clubs, Not-for-profit, Schools Category

1<sup>st</sup> Place \$500

##### Individuals Category

1<sup>st</sup> Place \$500

##### Business Category

1<sup>st</sup> Place \$500

Voting will take place online- follow St Charles Business Alliance on Facebook for updates.

#### All Categories will be throughout Downtown!

1. **Mechanical/Mega**—Open to All\*
2. **Clubs, Not-for-profits, Schools** – Open to All\*
3. **Individuals** – Open to All\*
4. **Business Category** – Entries accepted ONLY from businesses. With the entries throughout the city, the space size is 4x6. Larger entries may enter the MEGA category.

#### Changes this year:

- All entries must be weighted down to stand on concrete/pavement (sandbags, water jugs, cinderblocks, etc.)
- All entries must be a single upright scarecrow
- There is limited security this year - please see contest rules for details.

#### PLEASE PRINT OR TYPE ALL INFORMATION

Business/Organization/Individual Name: \_\_\_\_\_ If a business, are you a sponsor? \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ (to send receipt notification & check-in information)

**ENTRY SIZES:** Mechanical and Mega Categories will receive an 8'x 8' space. All other categories – will receive a 4' WIDE X 6' DEEP SPACE. Scarecrows will be displayed throughout downtown and must be a single upright scarecrow.

**IMPORTANT:** For voting purposes & accuracy, please provide a name for your entry on this application or email it by Sept 28, 2020!

Category: \_\_\_\_\_ Name of scarecrow: \_\_\_\_\_

Provide a detailed description of your scarecrow in order to best pair you with a location: \_\_\_\_\_

By signing this entry form, I hereby agree to the contest rules as listed on the back of this application. I release/hold harmless The St Charles Business Alliance, its employees, officers & agents from any & all claims for loss, damage or injury incurred by Scarecrow Contest participation.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Important Information

Scarecrows reflecting controversial, social, religious or political opinions or statements will not be accepted.\* The St. Charles Business Alliance reserves the right to remove any scarecrow it deems offensive, inappropriate or in direct competition with an Alliance organization.

## Scarecrow Contest Category Descriptions

1. **Mechanical/Mega:** **Mechanical**-Only category that is provided with electricity and only category allowed moving parts. Electricity must be the **ONLY** means of mechanization. Entrants supply their own 50 ft. outdoor extension cord. **Mega**- Make an impact with a large 8x8 display. Neither power nor moving parts.
2. **Clubs, Not-for-profits, and Schools:** Whether your organization is for adults or young people, school, fraternal group, sports team or any other not-for-profit cause, this category lets designers use any materials to create a scarecrow display of any theme.
3. **Individuals:** Open to entries created by one or more individuals not affiliated with a business or organization
4. **Business:** Open to for-profit businesses. Display may reflect & promote business, may be traditionally or whimsically themed, and constructed of any materials.

## Contest Rules

Each category has a limited number of entries, so that the Scarecrow Creations can be laid out with the respect each one deserves – with attention given to the visual appeal of the display AND public safety. If your category of choice is filled upon receipt of your application – you will be contacted IMMEDIATELY and provided the opportunity to change categories – so long as space allows. Each application will be reviewed for appropriateness of message and you will be contacted if any question regarding your selected theme arises.

\*Entries will be reviewed for appropriateness following set-up and SHOULD a display be found to be offensive, controversial, political, etc., creators will be asked to either change its message or remove the display. The SCBA reserves the right to remove any such displays not in keeping with these rules.

### **General**

- All entries (except Mechanical and Mega) will receive a **4' wide x 6' deep space**. **NO EXCEPTIONS!**
- **Mechanical and Mega Categories – maximum space is 8'x8'.**
- The St Charles Business Alliance is not responsible for the scarecrows throughout the weekend.
- NO hand-outs at your contest display! Flyers are only given out by sponsor or vendor only.
- All entries are to be displayed Friday thru Sunday. Any Scarecrow NOT removed by **8 p.m. Sunday will be discarded.**
- One entry **per category** per person, family, business or organization. **Entries in multiple categories are permitted.**
- All Entries must be a single upright scarecrow.

### **Theme/Signage**

- Scarecrow(s) for display may reflect a special theme and/or promote a not-for-profit organization, event or business.
- Scarecrows must be in good taste & constructed to withstand the weather.
- Scarecrows must be able to be secured to pavement/concrete (weighted down).
- Signage may be displayed to identify or promote your business, event or organization. Please use weatherproof signs!

### **Design**

- Scarecrow entries/designs must be **NEW** each year.
- The St. Charles Business Alliance reserves the right to change the category if the scarecrow does not meet the criteria of submitted category.
- No items such as tiki torches or gas-powered generators allowed.
- All categories may display lights (powered by batteries *only*, unless in Mechanical category).
- Mechanical Category entries are the **ONLY** entries that receive electricity.

### **Check-in and Set-up**

- All entries will be assigned a location/business pairing, based on design layout created by the St Charles Business Alliance.
- Set-up is Thursday, Oct. 8<sup>th</sup>; times will be set up individually. **Set-up details will be emailed by September 25.**
- A sign will be provided for voting purposes (e.g.: Individual Category F-10) at your assigned display location.

### **Tear Down**

- Tear down is Sunday, Oct. 13<sup>th</sup> from 5-8 p.m. Any remaining scarecrows as of 8 p.m. Sunday night will be discarded.
- We suggest you claim your entry on Sunday at 5 p.m. Scarecrows have been reported missing when not claimed on time!

## How to Enter

### **Mail or email this form by September 18, 2020**

St. Charles Business Alliance  
Attn: Scarecrow Contest  
2 E. Main Street, St. Charles, IL 60174

Email: [info@stcalliance.org](mailto:info@stcalliance.org)

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